

## **Walt Culbertson – Healthcare Experience Overview**

Culbertson is the President and founder of Health Transactions, Inc. DBA Connecting Healthcare® and host and producer of the Jacksonville Comcast TV show called Medical Update. He started his health care career in 1975 as a Navy Corpsman with a DT rating. In the early 80's he was a pioneer in the development and implementation of networked desktop practice management solutions for physicians, dentists, and health clinics. Culbertson's career in health care and information systems processing includes significant leadership, technology and operations experience spanning all major facets of the health care industry. Culbertson is actively involved in initiatives and Connecting Healthcare® services to promote consumer engagement in healthcare; health information technology (HIT); health information exchange (HIE); electronic health records (EHR); HIT for disaster preparedness; and electronic prescribing.

Most recent engagements include serving as the Technical and Operations Lead and HIE Project Manager for the State of Florida Health Information Exchange (FL-HIE). Culbertson was responsible for participating on all national working groups and committees and serving as the technical liaison between the National Coordinator for Health Information Technology (ONC) and the Florida Agency for Healthcare Administration. Culbertson served as the managing project director for the Blue Cross Blue Shield of Florida implementation of the HIPAA EDI administrative transaction standards for X12N 5010 and ICD-10.

Culbertson served as the interim Program Director for the Center for the Advancement of Health IT (AHIT), Florida's largest Regional Extension Center (REC). AHIT worked to educate Florida medical providers on electronic health record (EHR) system adoption and implementation. This included achieving successful Meaningful Use of EHRs and HIE and other CMS Quality Programs. Culbertson was responsible for communicating and implementing the AHIT vision and purpose of the collaborative approach and framework within the guidelines and principles established by the National Coordinator for Health Information Technology (ONC). Culbertson participated on all required ONC working groups and committees and served as the liaison between the ONC and Florida's steering committee members and individual stakeholder working groups.

Culbertson represented the state of Florida as its technical and HIE subject matter expert for the State Health Policy Consortium, Southeast Regional HIT-HIE Collaboration (SERCH). Sponsored and funded by ONC, SERCH collaborated on a framework and blueprint for facilitating cross-border Health Information Exchange (HIE) for Disaster Preparedness in the Southeast and Gulf States. Culbertson appeared in a CMS and ONC State Health Policy Consortium video presenting the efforts of SERCH including HIE for Disaster Preparedness and Response.

Culbertson served as the President of ePrescribe America and the founding Executive Director of ePrescribe Florida, a collaboration of the state's leading health plans; state medical and hospital associations; the Department of Health and County Medical Societies; government agencies; and the retail pharmacy chains and pharmaceuticals. Culbertson was also a consultant to e-prescribing, HIT and HIE initiatives in Florida, Georgia, Kentucky, Tennessee, Ohio, Michigan and Virginia. This includes individual state and regional efforts aimed at organizing stakeholders to respond to the numerous opportunities within the Health Information Technology (HITECH) provisions of the American Recovery and Reinvestment Act (ARRA).

Culbertson served as the Chief Technology, Security and Privacy Officer of Webify Solutions a leading Web services applications vendor acquired by IBM. Prior to that, he was the founding Chief Technology, Security and Privacy Officer for Availity, the second largest national health care clearinghouse started by Blue Cross and Blue Shield of Florida and Humana.

Culbertson was the Vice President of HIPAA Solutions for the TriZetto Group, He was responsible for the development and operation of health care related Internet solutions and strategic partnership alliances. Culbertson also served as Vice President of Healthcare for CMC, helping them to launch their healthcare division, and as a senior healthcare consultant for PriceWaterhouseCoopers, LLP, performing in the role as a Director within the PwC Healthcare Consulting Practice.

In prior industry leadership roles, Culbertson served as the Co-Chair of a CMS Sponsored Insurance Commissioner Task Force which included the thirteen Southern States, and is the founding Chair of the Southern Healthcare Administrative Regional Process (SHARP), a public and private collaboration of private health care organizations and Health and Human Services (HHS), Health Resources Services Administration (HRSA) and the Centers for Medicare and Medicaid Services (CMS).

Culbertson is a frequent keynote and featured speaker at healthcare and legal conferences, forums, and medical and pharmacy association educational events. Culbertson was one of the founding Security and Privacy Co-Chairs for the Workgroup for Electronic Data Interchange (WEDI) Strategic National Implementation Process (SNIP) and served on the executive boards of the HIPAA Conformance Certification Organization (HCCO) and the HIPAA Action Workgroup of Kentucky. Culbertson has received numerous industry awards and honors including the coveted WEDI Leadership in Technology Award.

### Industry Leadership Roles -- Administrative Simplification and Health Information Adoption

- Keynote and featured speaker at Industry conferences, forums, summits, and events.
- Host and Producer of the Jacksonville Florida Comcast cable show "Medical Update."
- Founding President of ePrescribe America, a collaboration of leading health plans, provider associations and organizations, retail pharmacies.
- Founding Executive Director of ePrescribe Florida, a collaboration of Florida's leading healthplans, provider associations and organizations, retail pharmacies, and electronic prescribing vendors.
- Founding Chair of the Southern HealthCare Administrative Regional Process (SHARP), a regional collaborative workgroup alliance of private and public health care organizations and HHS, HRSA and CMS.
- Founding Co-Chair of a CMS Sponsored Insurance Commissioner Task Force of the 13 Southern States.
- Founding Security and Privacy Co-Chair for the Workgroup for Electronic Data Interchange (WEDI) Strategic National Implementation Process (SNIP).
- Executive Board of the HIPAA Conformance Certification Organization (HCCO).
- Executive Board of the HIPAA Action Workgroup of Kentucky (HAWK).

### Teaching and Professional Affiliations

- Adjunct Professor, Mastering Business on the Internet (e-Business), Florida State University (1999-2000)
- Certified Webmaster (CW), Florida State University
- Certified Instructor and Webmaster, WebmasterCertification.com, WebYoda
- Information Management Systems (Magna Cum Laude) Ann Arundel College, Maryland
- Workgroup for Electronic Data Interchange (WEDI)
- Data Interchange Standards Association (DISA), and DISA XML-EDI
- Healthcare Information Management Systems Society (HIMSS)



### Developed Healthcare Web Sites

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| <ul style="list-style-type: none"> <li>• Numerous Physician Practices</li> <li>• Florida Health Information Exchange</li> <li>• Medical Update Show</li> <li>• Health Transactions</li> <li>• CommonwealthRx</li> <li>• ePrescribe America</li> <li>• ePrescribe Florida</li> <li>• Workgroup for Electronic Data Interchange (WEDI)</li> </ul> | <ul style="list-style-type: none"> <li>• Webify Solutions – Healthcare</li> <li>• Georgia Strategic Implementation Process (GSLIP)</li> <li>• Availability</li> <li>• Sharp WorkGroup</li> <li>• Computer Management Consultants (CMC) Healthcare</li> <li>• Claim Soft</li> <li>• FutureSoft</li> <li>• ePrescribe Tennessee</li> </ul> |
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